

Dear Revered Business Owner,

I am asking businesses that I frequent if they would like to place an ad in the Veterans for Peace Winter solstice program.

This is our 28th Solstice celebration. We print and hand out 400 programs to people who come to our fundraising concert. As you can see, the businesses that advertise in the program are small, locally owned businesses that support the mission of VFP. Our guests at the Winter Solstice are very loyal to local businesses.

The ads cost \$35 for 3 X 5, business size ad. The quarter page ad is \$60. The next size is half page for \$90, full page for \$140.

We use the money raised for the Memorial Mile, where we place over 6,000 tombstones to honor the US service persons killed in wars since 2001 along NW 8<sup>th</sup> Ave. We also organize a yearly Peace Poetry contest for Alachua County kindergarten- 12th grade students (last year we had over 400 submissions) and we are offering 2-\$500 scholarships for seniors who do peace work; to help them go to college. We also support other groups such as the Civic Media Center who do peace work.

Please let me know if you would like to place an ad. If you need me to come back by, please let me know when would be a good time.

Thank you so much,  
Peace,